

Selected HarperCollins Radio Advertising Copy

AMAZONIA

:30 national radio

VO: Male, dramatic (Rob Webb)

VO:

Deep in the jungle, dark secrets hide...

breeding fear, madness, and death.

Welcome to AMAZONIA...

Where a band of scientists and experienced US Rangers

follow a trail of mysteries that must be solved at any cost...

AMAZONIA

New from the bestselling master of adventure – James Rollins.

AMAZONIA is “gripping...a first-rate nail biter,”

raves the Tampa Tribune.

AMAZONIA

In paperback from Avon Books and on HarperAudio.

And don't miss ICE HUNT, new in hardcover from William Morrow.

RUNNING SCARED

:30 National Radio Spot

SFX: Suspenseful music

VO: Male, quickly with urgency (Drew Burns)

VO:

Newly discovered ancient Druid gold has fallen into the wrong hands,

and gold expert Risa Sheridan is...

RUNNING SCARED—

trying to find a murderer and a fortune in gold...

before everything comes to a terrifying end.

RUNNING SCARED

New in hardcover from *New York Times* bestselling author

Elizabeth Lowell.

RUNNING SCARED

From William Morrow and HarperAudio

And look for *Moving Target*—

In paperback from Avon Books.

Adventure, passion and intrigue from Elizabeth Lowell...

She'll leave you breathless...

DR. ATKINS

:30 radio spot

VO: Authoritative female/male, energetic

VO:

The #1 New York Times bestseller is revised and better than ever!

DR. ATKINS' NEW DIET REVOLUTION

You've heard about the phenomenon,
it has spent more than 4 years
on the New York Times bestseller list,
and more than 10 million copies have been sold!

DR. ATKINS' NEW DIET REVOLUTION

Now with seven completely new chapters,
more than 100 new recipes,
and brand new techniques to jump-start your weight loss
in a way that's safer and healthier than ever!

Don't wait any longer –
start now with this "must have" edition!

DR. ATKINS' NEW DIET REVOLUTION.

In paperback from Avon Books.

WHEN THE WOMEN COME OUT AND DANCE

:30 national radio

VO: Male (Harry Goz)

SFX: funky, bluesy music

VO:

The legendary "King of Crime" Elmore Leonard
has a million stories to tell in his new hardcover
WHEN THE WOMEN COME OUT TO DANCE.

Elmore Leonard is "the coolest, hottest writer in America"
says the *Chicago Tribune*

"There's nobody like Elmore Leonard,"
raves *Cosmopolitan* magazine.

Elmore Leonard's latest

WHEN THE WOMEN COME OUT TO DANCE –

Get Yours Today!

Available in hardcover from William Morrow and on HarperAudio.

Elmore Leonard

Always judge a book by its author.

The logo for Stacy Fleming, featuring a large, stylized, cursive letter 'S' followed by the name 'Stacy Fleming' in a smaller, elegant script font.

MYSTIC RIVER

:30 seconds

VO: strong, deep male voice (Rob Webb)

SFX: music up and under

VO:

The most critically acclaimed hardcover of the year is now in paperback!

Don't miss MYSTIC RIVER by Dennis Lehane!

Entertainment Weekly calls the New York Times bestseller MYSTIC RIVER
"Engrossing" and gives it an "A."

The *New York Times* raves, "heart scorching.... Penetrating...a powerhouse!"

Elmore Leonard says "get Dennis Lehane's MYSTIC RIVER."

Available from HarperTorch and on HarperAudio.

MYSTIC RIVER from Dennis Lehane

(PAUSE)

One book won't be enough...

BEAUTIFUL DREAMER

:30 national radio

Voice: upbeat female

SFX: upbeat music

VO: perky

Given up on romance?

Let New York Times bestselling author

Elizabeth Lowell give you hope with

BEAUTIFUL DREAMER

VO: suggestive Two loners,

a beautiful rancher and a mysterious drifter,

come together to save the dying land,

and discover the healing power of love.

BEAUTIFUL DREAMER

She isn't prepared for love.

He can't accept it.

Yet neither can resist it.

BEAUTIFUL DREAMER

A classic tale of romance.

In paperback from Avon Books.

DALE BROWN'S DREAMLAND:

RAZOR'S EDGE

:30 national radio

VO: male (Drew Burns)

SFX: building, dramatic music with military sfx (planes, explosions)

VO:

Lethal technology has fallen into the wrong hands...

and when America is in trouble, Dreamland,

America's top guns, must answer the call.

DALE BROWN'S DREAMLAND: Razor's Edge.

The San Francisco Chronicle calls New York Times bestselling author Dale Brown's novels "authentic" and "riveting."

Clive Cussler calls him

"the best military writer in the country today."

DALE BROWN'S DREAMLAND: Razor's Edge.

In paperback from Avon Books and on HarperAudio

DALE BROWN...he's right on target.

DIVINE SECRETS OF THE YA-YA SISTERHOOD

National Radio

:30

VO: Young, perky female (Gennifer Godwin)

SFX: fun, upbeat music

VO:

The *New York Times* bestseller

DIVINE SECRETS OF THE YA-YA SISTERHOOD,

from Rebecca Wells,

captured the hearts of millions with its unforgettable characters,

family secrets, and irrepressible humor...

DIVINE SECRETS OF THE YA-YA SISTERHOOD –

now a major motion picture from Warner Brothers !

Read Rebecca Wells'

DIVINE SECRETS OF THE YA-YA SISTERHOOD

In paperback and on audio from HarperCollins.

And don't miss the bestseller that started it all,

Little Altars Everywhere.

Join the 6 million readers who already know the secrets

of the Ya-Ya sisterhood!